

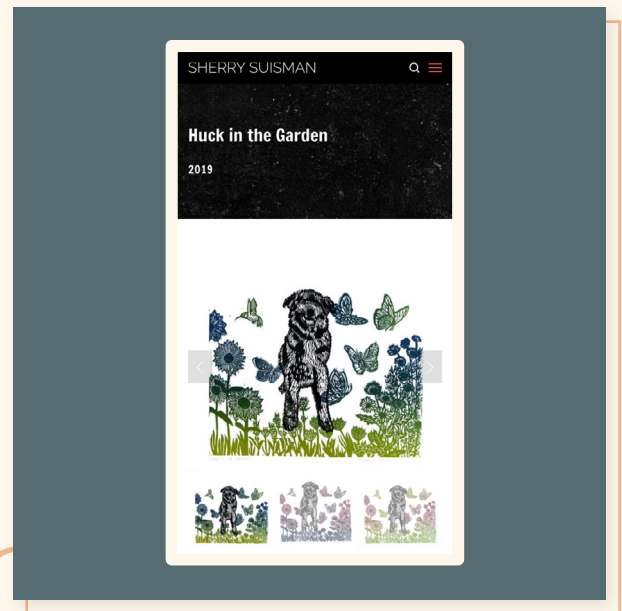


joyage studio

Website Package: Artist Squarespace Portfolio

PERFECT FOR

An artist who wants the focus on their portfolio work. Have a customized web presence, but is okay with a limited option of content organization.



STARTING PRICE

\$2100



WHAT YOU GET

- ~ **Pinterest board design brainstorm**
- ~ **Choose between 2 types of wireframes/content layouts**
- ~ **Design customized to your art style**
- ~ **Up to 8 page designs**
- ~ **Basic Squarespace tutorial**

GENERAL TIMELINE

- ~ **6-7 weeks, starting at the time of Kick-Off**

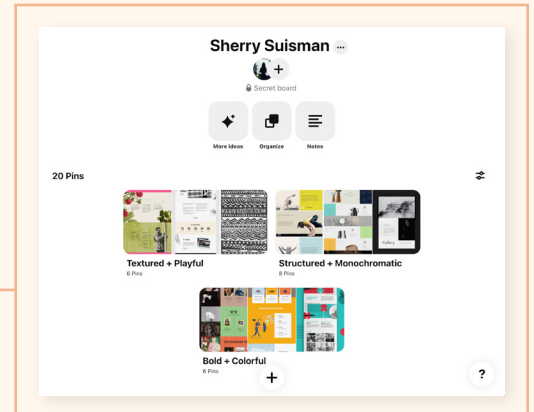
THE ARTIST PORTFOLIO SQUARESPACE WEB DESIGN PROCESS

1. Website Kick-Off Call:

More thoroughly discuss the goals of your site, content, visual preferences, timeline and set up future meetings.

2. Pinterest Board Phase:

Based on our Kick-Off call I put together 3-4 visual directions of collected examples. We have an open conversation about what you're attracted to (or not) and discuss why to better determine the direction of your website design.

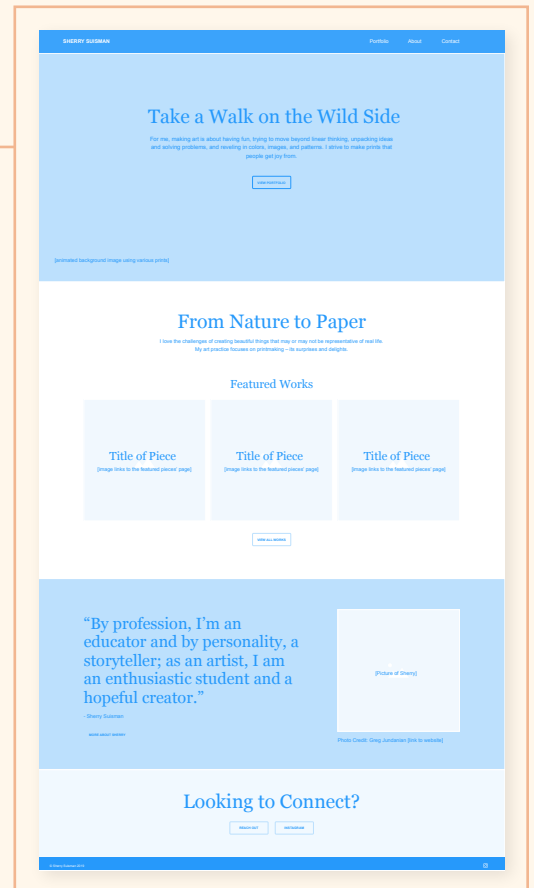


3. Wireframe Phase:

For the Artist Portfolio site, you are able to choose from 2 different wireframe/content layouts. Don't worry - the design will still be totally customized to match your style!

4. Website Design Phase:

A reveal of the homepage + 1 interior page design on Squarespace with a round of revisions. This helps us ensure we have the right visual direction. Then, we design the rest of the pages with each page receiving 1 round of revision.



5. Finalizing + How-To:

We review all pages on desktop + mobile and ensure that everything is linked up, etc. We schedule a call to review how to do basic edits on your website in Squarespace (settings, updating copy and photos, updating portfolio).

EXAMPLES:

