

PACKAGE

# Squarespace Website Design



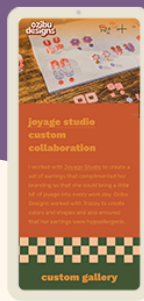
PERFECT FOR

**The small business looking to get their brand on the web in a professional, brand-centric and strategic way.**

INVESTMENT

**\$4950\***

*\* We offer payment plans! Price can increase if you require additional pages or if you request extra rounds of edits. Prices may change, see our website to confirm most recent pricing.*



## WHAT YOU GET

- ~ Pinterest board design exploration
- ~ Website wireframes
- ~ Custom CSS
- ~ Website with up to 8 pages designed on Squarespace
- ~ Website editing tutorial

## GENERAL TIMELINE

**6-8 weeks, starting at the time of Kick-Off\*\***

*\*\* Varies depending on our schedule and clients ability to provide website content. Signed contract + deposit required to reserve time on schedule.*



# Squarespace Website Design Process



## 1. Website Kick-Off Call:

More thoroughly discuss the goals of your site, content, visual preferences, timeline and set up future meetings.

## 2. Pinterest Board Phase:

Based on our Kick-Off call I put together 3 visual directions of collected examples. We have an open conversation about what you're attracted to (or not) and why to better determine the direction of your website design.

## 3. Wireframe Phase:

A high-fidelity wireframe is created of your site, created based off of the content available at the time. This is a blueprint of your website that helps as get aligned on the hierarchy and content of the website.

## 4. Website Design Phase:

A reveal of the homepage and 1 interior page design on Squarespace with a round of revisions. This helps us ensure we have the right visual direction. Then, we design the rest of the pages with one round of revision.

## 5. Finalizing + How-To:

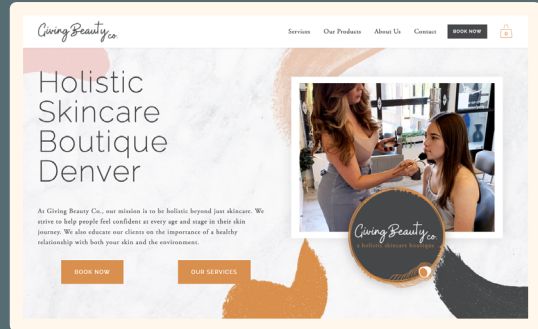
We review all pages on desktop + mobile and ensure that everything is linked up, etc. We also schedule a call to review how to do basic edits on your website in Squarespace (settings, changing copy and changing photos).



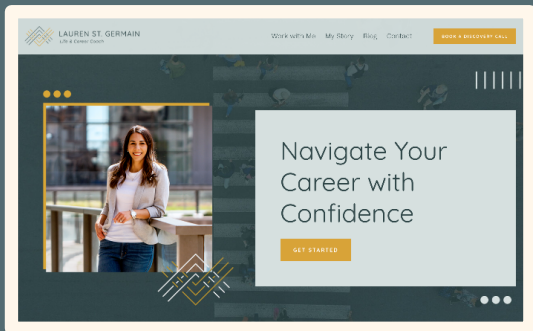
# EXAMPLES:



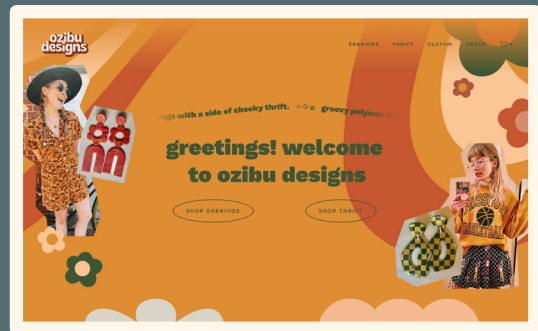
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